

B.B.A. Semester - 4 (CBCS) Examination
March/April-2026 [NEW COURSE]
Elements of Organisational Behaviour(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que.1 Explain the Organisational Behaviour? Discuss on detail the Importance and limitation of organisational behaviour. (14)

OR

Que.1 What do you mean by Organisational Behaviour? Explain in detail Contributing discipline to organisational behaviour.

Que.2 What is perceptual selectivity? Discuss in detail factors affecting to Perceptual Selectivity. (14)

OR

Que.2 Define the term learning? Describe its Concept characteristics and components of learning process.

Que.3 Define the term Attitude. Discuss Characteristics and measures of changing attitude. (14)

OR

Que.3 (A) Write a note on type A and type B personality. (07)

(B) Explain in detail Emotions. (07)

Que.4 What is a group? Explain characteristics and need for group formation. (14)

OR

Que.4 (A) Write a note on popular forms of team. (07)

(B) Describe concepts and characteristics of Team. (07)

Que.5 Elaborate Maslow's need Hierarchy theory. (14)

OR

Que.5 Explain concepts and Characteristics of managerial grid.
